

S E R A F I N I



LOOK_BOOK_SS25



WOMAN COLLECTION



SS25 - WOMAN COLLECTION

CREATIVITY, POSITIVITY
AND THE DESIRE TO BE
BOLD HAVE ALWAYS BEEN
PART OF OUR DNA, NOW
MORE THAN EVER!

FOR THIS COLLECTION WE
RESEARCHED EXTENSIVELY
TO CREATE NEW PRODUCTS
THAT EMPHASISE THE
UNIQUENESS OF THE
INDIVIDUAL WHO WEARS
THEM.
THE MATERIALS USED
RANGE FROM AIRMESH TO
NYLON, FROM KNITTED
FABRICS TO GLITTER, FROM
SUEDE TO LAMINATED
LEATHER, FROM
RECYCLABLE RUBBER SOLES
TO ECOLOGICAL FUR, ALL
OF THE HIGHEST QUALITY.
THE COLOURS ARE BRIGHT
AND VIBRANT, CONVEYING
ENERGY, POSITIVITY AND
JOY. FINALLY, IN THE
COLLECTION WE FIND
SPECIAL DETAILS SUCH AS
EMBROIDERIES AND
SERIGRAPHIES.



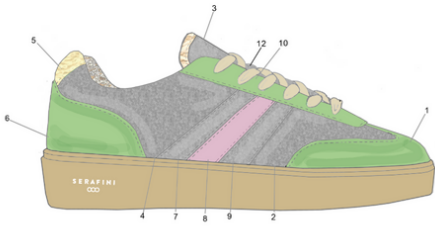
COURT

The exclusive Court line takes inspiration from the famous Flat Serafini model, reinterpreting it with a contemporary and avant-garde style. The name comes from the world of tennis, underlining the influence and elegance associated with this fascinating universe.

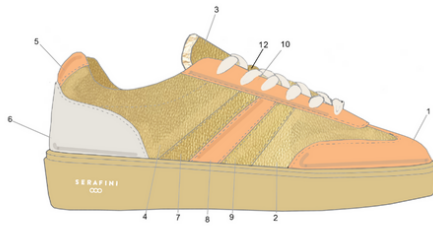
The low-cut silhouette and the young, trendy design contribute to the perfect union of sporty spirit and contemporary sophistication. Its evolution from the iconic model is expressed mainly in the outsole, which becomes more dynamic and feminine. The inherent vintage aura is emphasised by the meticulous selection of high-quality materials and precious details, lending a contemporary and unique elegance to every step. For this season we decided to add two versions: the high-soled court and the ripped court.

LOOK_BOOK_SS25

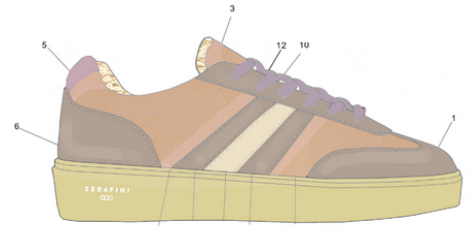
COURT



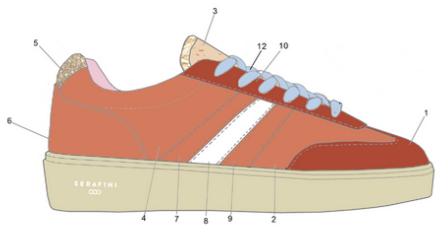
PE25DCOU01
Silver Green Pink



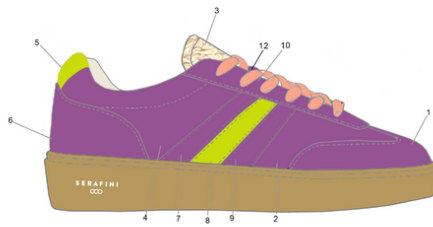
PE25DCOU02
Gold Pastel Orange



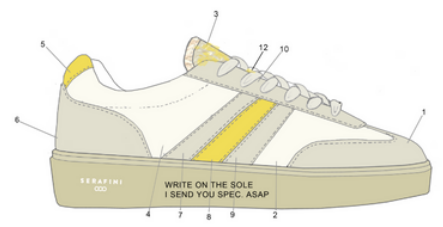
PE25DCOU03
Light Bronze Taupe Pink



PE25DCOU04
Orange White Gold



PE25DCOU05
Violet Fluo Yellow



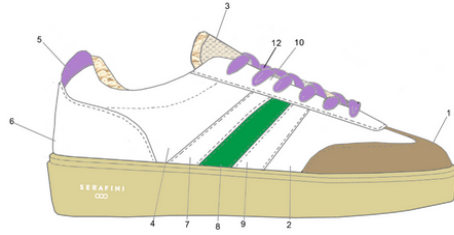
PE25DCOU06
White Milk Yellow

LOOK_BOOK_SS25

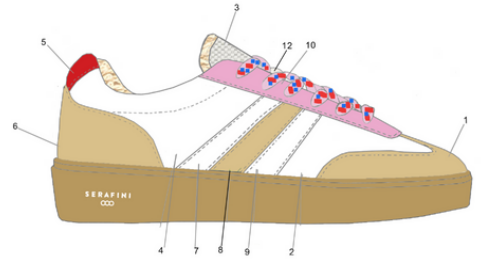
COURT



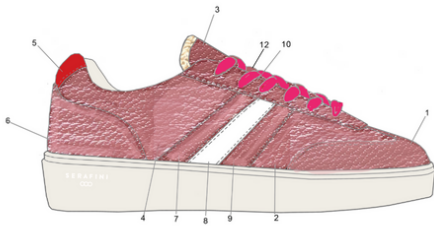
PE25DCOU07
Python Milk Green



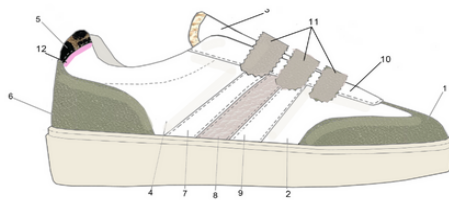
PE25DCOU08
White Sand Green



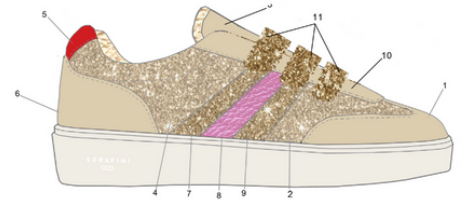
PE25DCOU09
White Sand Pink



PE25DCOU10
Laminated Pink White



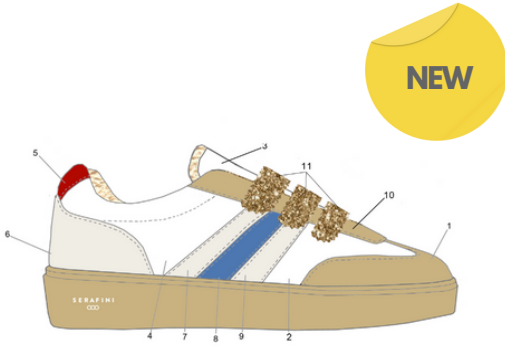
PE25DCOU11
White Green Python



PE25DCOU12
Gold Pink Red



LOOK_BOOK_SS25
COURT



PE25DCOU13
Sand White Gold



BELLA

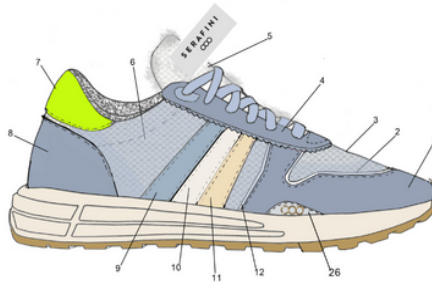
For the new season SS25 Serafini presents Bella. A new running shoe that perfectly interlocks current events with an absolutely vintage touch. The peculiarity is the style with which the model was developed: precious crusts combined with fine cotton fabrics with the frayed effect in shades of tendenza and minimal. Perfect for following trends but pressing originality.

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BELLA



PE25DBEL01
Milk Orange Pink



PE25DBEL02
Grey Blue Milk



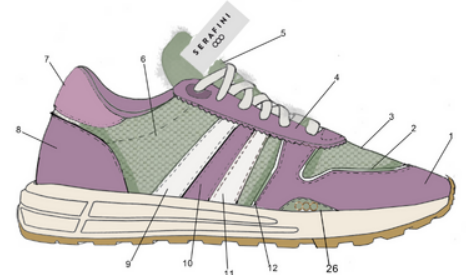
PE25DBEL03
Brown Beige Pink



PE25DBEL04
Milk Pink Green



PE25DBEL05
Milk White Rose



PE25DBEL06
Gold Pink Red



VIBE

Serafini presents Vibe, its new creation that will magically transport you back to the 90s.

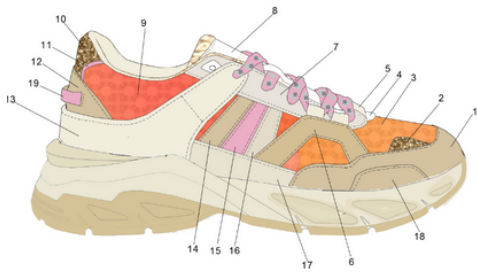
It's time to dust off those old low-waisted jeans you've been thinking about with nostalgia, and give them new life by pairing them with a pair of Vibe: light, dynamic, and decidedly out-of-the-box, thanks to the choice of super-luxury materials that add a unique touch of elegance and style.

It is the perfect combination of a nod to the past and contemporary innovation that makes Vibe not just an accessory, but an engaging and unforgettable fashion experience.

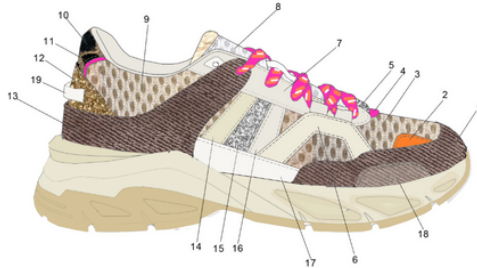
Get ready to relive the atmosphere of the 90s with class and originality, walking with confidence and style every step of the way!

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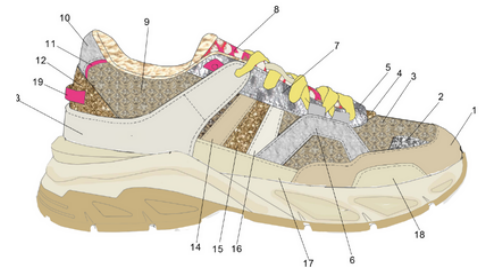
VIBE



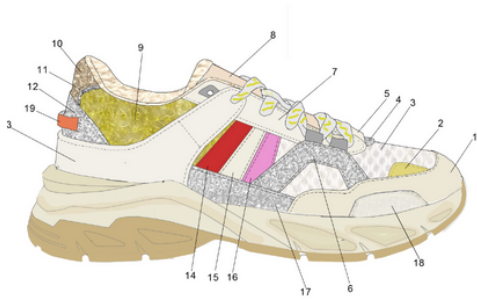
PE25DVIB01
Beige Orange Pink



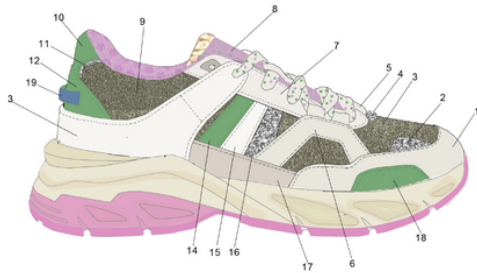
PE25DVIB02
Brown Beige Orange



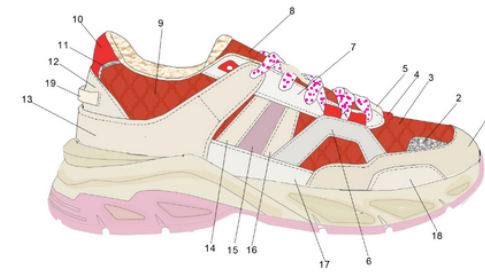
PE25DVIB03
Beige Silver Pink



PE25DVIB04
Beige Yellow Silver

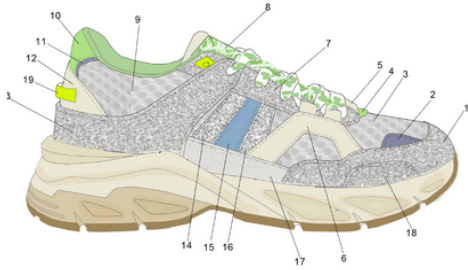


PE25DVIB05
Green Pink Beige



PPE25DVIB06
Red Beige Pink

VIBE



PPE25DVIB07
Silver Green Violet



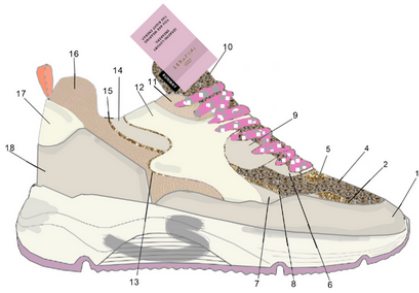
MALIBÙ

Malibù represents the perfect fusion of two apparently distant worlds: the use of precious materials and refined, elegant details blends harmoniously with the lines of the model that recall the irreverence of "street style", creating an irresistible mix.

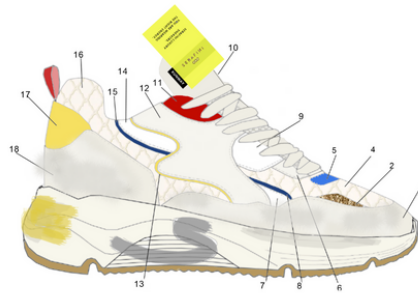
California takes centre stage in the Serafini collection, emerging strongly and immediately capturing the attention.

LOOK_BOOK_SS25

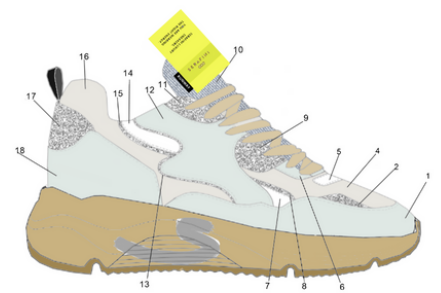
MALIBU



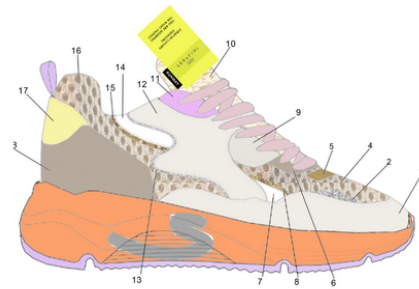
PE25DMAL01
Milk Gold Pink



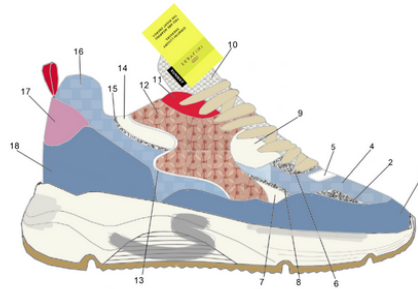
PE25DMAL02
Beige Milk Yellow



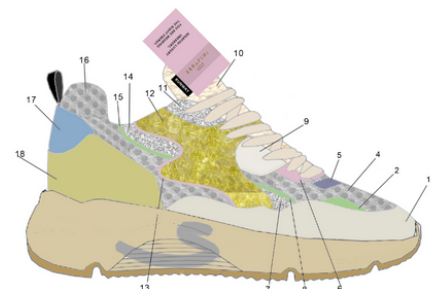
PE25DMAL03
Light Blue Silver White



PE25DMAL05
Milk Yellow Orange



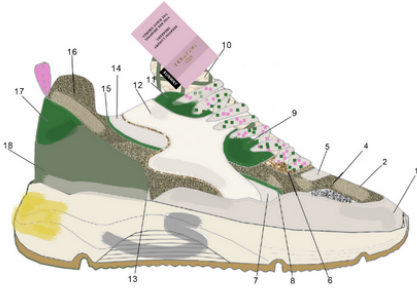
PE25DMAL06
Avio Pink Milk



PE25DMAL07
Grey Multicolor

LOOK_BOOK_SS25

MALIBU



PE25DMAL08
Green Beige Pink

SERAFINI
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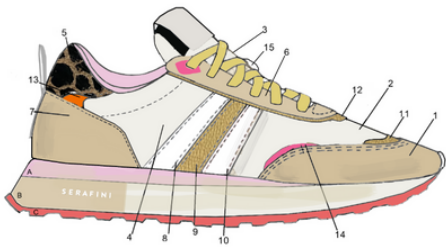
TORINO

The Torino sneakers represent a compelling fusion of retro design and contemporary functionality, ideal for urban wear.

Its design is reinterpreted in a contemporary key, thanks to the use of innovative materials such as the EVA sole, which not only provides lightness but also extraordinary comfort. Our Torino stands out for its vibrant colours and timeless modernity, promising to surprise you in every detail!

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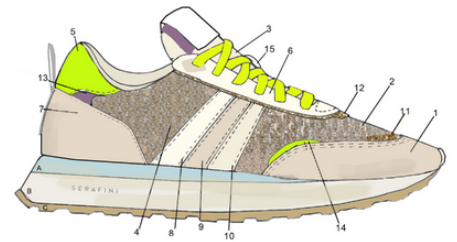
TORINO



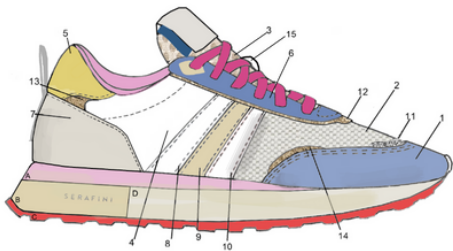
PE25DTOR01
Milk Beige Python



PE25DTOR02
Pink Red Yellow



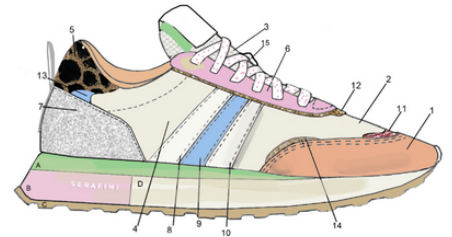
PE25DTOR03
Beige Yellow Violet



PE25DTOR04
Beige Blue Pink



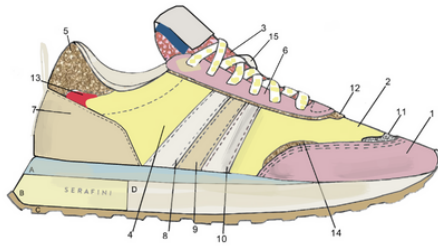
PE25DTOR05
Green White Pink



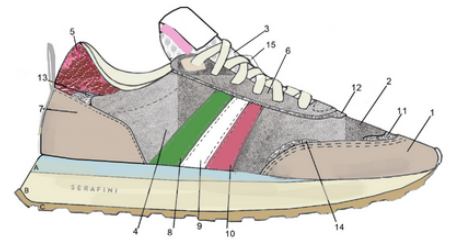
PE25DTOR06
Pastel Multicolor



PE25DTOR07
Python Milk Green



PE25DTOR08
White Sand Green



PE25DTOR09
White Sand Pink



LADY D

The evolution of fashion and style is often influenced by timeless icons, charismatic personalities who embody a unique mix of elegance, charm and a touch of rebellion. Lady D. is a model refined in its simplicity, with a hypnotic appeal.

The ultra-slim running sole mixed with chic combinations creates the ideal combination that unites its sporty, slightly rebellious soul with elegance and femininity.

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LADY - D



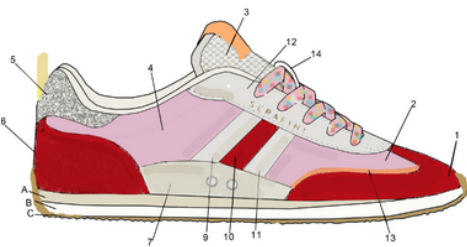
PE25DLAD01
Sand Pink Light Blue



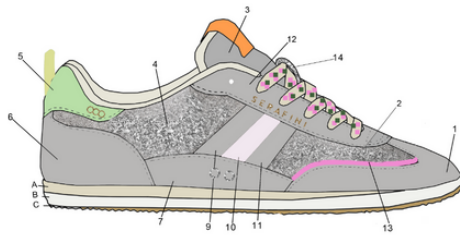
PE25DLAD02
Light Blue Red Milk



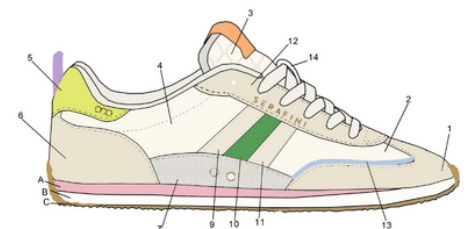
PE25DLAD03
Violet Orange Milk



PE25DLAD04
Red Pink Silver



PE25DLAD05
Grey Green Pink



PE25DLAD06
Milk Green Yellow



J.CONNORS

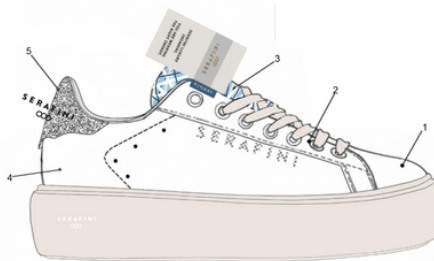
This line is inspired by Fabrizio Serafini's great passion: tennis. The shoe has a simple, elegant and feminine shape. Perfect for making a classy, monochromatic look more casual, which is often too serious. The possibilities of wearing them are many and can be used to customize an infinity of outfits.

For this season we decided to make it grittier by adding a high sole sole

LOOK_BOOK_SS25
NEW J.CONNORS



PE25DJCO01
Gold Milk White



PE25DJCO02
White Blue Silver



PE25DJCO03
Gold Milk White



PE25DJCO04
White Red Milk



PE25DJCO05
White Beige Gold



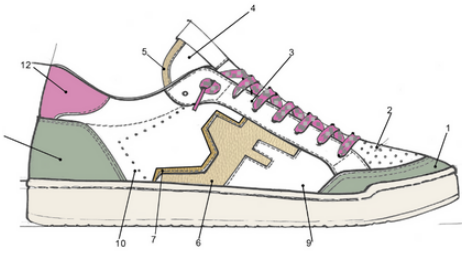
SAN DIEGO LOW

San Diego Low was inspired by the famous basketball teams of San Diego, California.

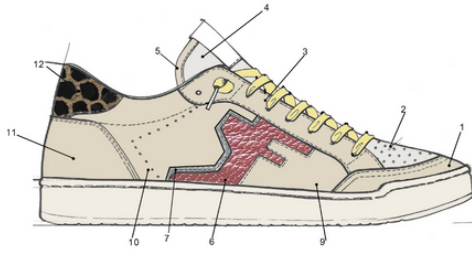
The model has all the characteristics of a traditional basketball shoe, with its unmistakable street style revisited with an extra touch of femininity.

This line is aimed at people who do not see the product as just another accessory, but as something unique and personal.

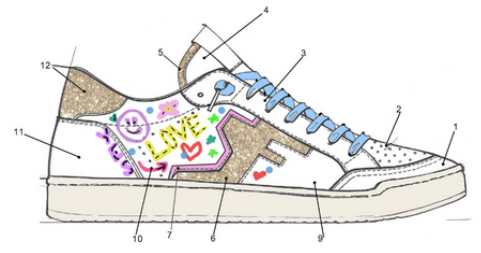
LOOK_BOOK_SS25
SAN DIEGO LOW



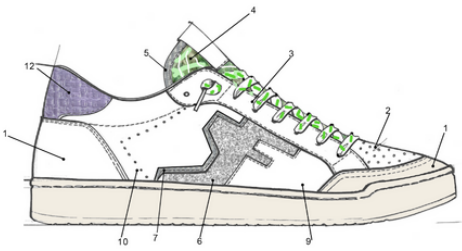
PE25DSDL01
Khaki White Gold



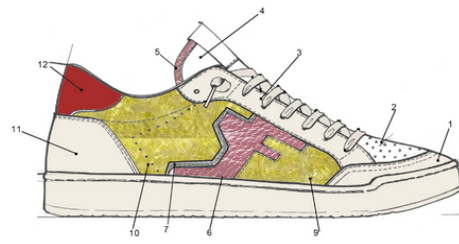
PE25DSDL02
Beige Animalier



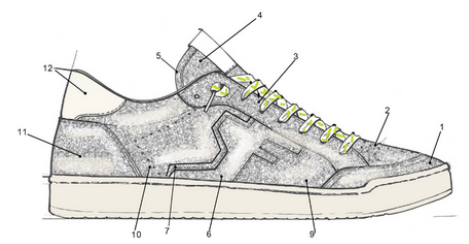
PE25DSDL03
White Gold Write



PE25DSDL04
White Green Violet



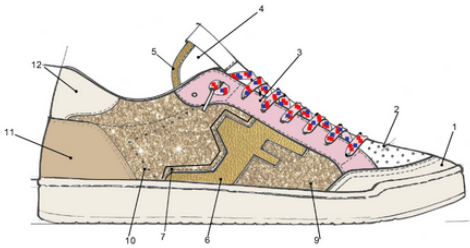
PE25DSDL05
Yellow Paillettes Red Pink



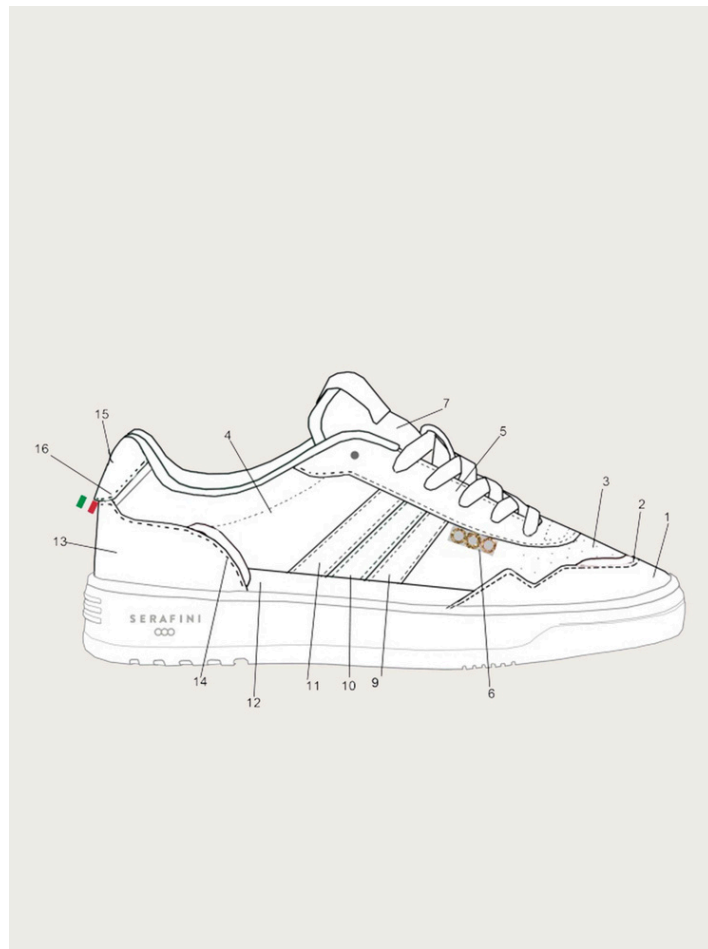
PE25DSDL06
Scratched Silver

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SAN DIEGO LOW



PE25DSDL07
Glitter Gold Beige Pink

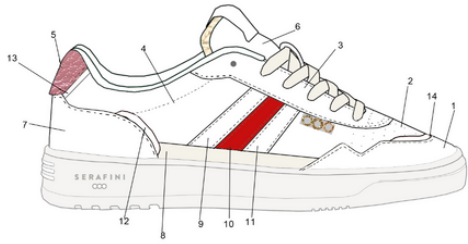


FIRENZE

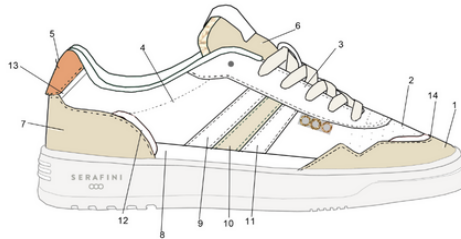
Wearing a pair of Firenze is like stepping back in time, going back to the magnificent 80s. The lines and design are reminiscent of the vintage basketball and tennis shoes of that period, reinterpreted in a contemporary key in perfect Serafini style. Versatile sneakers with an authentic soul, beautiful both in a super minimal, monochrome version and in rich, bold combinations, embellished with accessories and embroidery for those who want to make a name for themselves! And don't forget to scan the QR code on the back of the medal...

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FIRENZE



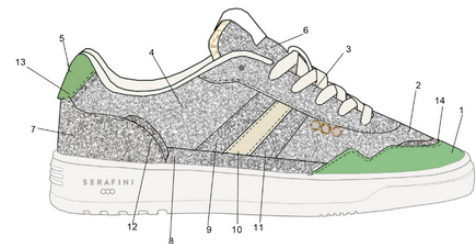
PE25DFIRO1
Python Milk Green



PE25DFIRO2
White Sand Green



PE25DFIRO3
White Sand Pink



PE25DFIRO4
Laminated Pink White

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